

We build for a better society

We are ambitious society builders Digitalization of our society happens We must actively pursue the building of the digitalized society

he New Karolinska Hospital, Swed

Digitalization changes what we build and how we build it

Developed digital capabilities drive operational excellence

The digital content of our product continues to grow and add value

Väla Gård, Sweden	**				
	Market Making				
People Srear	Profit with Purpose	perational Excellence			
Our Ska	anska		Information as an asset	Market and customer	Managed Digital product content –

business plan needs digital capabilities to succeed

Information as an asset	Market and customer Intelligence	Managed Digital product content – end-to-end	
Process automation	BIM at the core	Managed digital risk	

The "Triptych" represents the new scope of IT to be managed and the build-up of our digital capabilities



Build for mobility, Integration and Information security

Sjisjka windfarm, Sweden

The strategy to build our **Digital capabilities is** different for the different parts of the new scope of IT, based on current and possible future states

Office IT Simplify and standardize to reduce cost and benefit from shared development

By 2020 Office IT

becomes a utility

digitally the first time **Project IT** Converge and integrate, and balance mature solutions with exploration of new and differentiating

By 2020 all projects are

truly digital and all

information is captured

Product IT **Explore and learn** to understand our position and to package our offerings

By 2020 We manage product IT end to end

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Integration takes Building Information Modelling to Building Information Management

Building Information management



BIM

BIM is just a method for storing data in a model.

It does not define which data to store when and what happens with the data.

Data is often very chaotic and mostly incomplete. So it is hard to analyse, generate reliable forecasts, optimizations, benchmark, and so on. **Currently, our industry does not create, value, analyse and leverage data nearly as much as we could.**



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Researches predict that 65% of today's grade scholers....

... will hold jobs that don't exist today

Keep in mind....

It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.

- Charles Darwin

